

Domino's Pizza China opens 1,000th store in China

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DPC Dash – Domino's Pizza China, Domino's Pizza's exclusive master franchisee in the China Mainland, the Hong Kong Special Administrative Region of China, and the Macau Special Administrative Region of China, celebrated the grand opening of its 1,000th store in China, located in Chengdu, Sichuan province.

The successful opening of DPC Dash's 1000th store marks another significant milestone in the Company's proven "Go Deeper, Go Broader" store network strategy. Since 2017, DPC Dash has undergone remarkable expansion, growing from just over a hundred stores to 1,000 locations nationwide – a nearly tenfold increase. As of the release date, the Company operates 1,000 stores across 33 cities in China. This year's new store openings are on track, showcasing the Company's operational efficiency. Looking ahead, Domino's plans to open approximately 300 to 350 new stores annually in 2025 and 2026. These additions will solidify the Company's position in the Chinese food and beverage industry, offering consumers more diverse choices to meet their growing demands. Each new store showcases the brand's strength, and every enhancement in customer experience will drive the company's growth momentum.