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Coca-Cola Beverages Africa invests in Namibia

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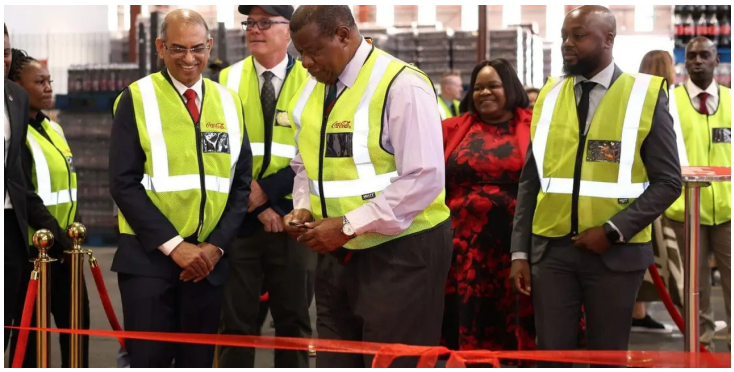

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Coca-Cola Beverages Africa (CCBA) has invested in a new bottling line in Namibia, capable of producing 27,000 bottles per hour. This upgrade will increase the plantâ??s output capacity by 30 per cent and stimulate growth throughout the companyâ??s value chain.

The investment also includes the installation of a water treatment plant with state-of-the-art water recovery technology, designed to reduce water consumption. Additionally, the integration of advanced technology, including artificial intelligence, will require skills training for employees, contributing to the development of a future-ready workforce for both the business and the country.

â??Weâ??ve ensured that this production line goes beyond output numbers,â?• said Pottie de Bruyn, General Manager of Coca-Cola Beverages Africa in Namibia. â??Itâ??s about creating shared opportunities across the value chain. The increased production also provides a boost to local businesses that supply us with raw materials and services.â?•

Sunil Gupta, Chief Executive Officer of CCBA, echoed the sentiment, adding, â??This investment is a clear demonstration of our continued belief in the future of Namibia.â?•