

Nestl  expands Nescaf  Fusion  system

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Nestl  Professional, Nestl 's business-to-business and out-of-home expert, is expanding its Nescaf  Fusion system, a range of coffee machines that offer a wide variety of personalised drink options, from hot or cold, to whole roasted beans or instant, to dairy or plant-based milk for white cups.

Offices, hotels, convenience stores as well as education and healthcare institutions consider coffee essential for their customers and employees and look to offer a wider range of beverage choices. Due to the growing demand for cold coffee, especially among younger generations, having an iced beverage option is as important as having a hot one. Food service providers need to answer to this rising consumer demand by having both hot and cold options available at the same time, in a convenient, easy-to-use and personalised manner. But this can be challenging.

Delivering on that need, Nescafé® Fusion provides espresso-based beverages, filter coffee and popular iced drinks, like lattes, cappuccinos, and mochas. Food service providers can choose from 14 different coffee machine models based on their business size, cup capacity, counter space and consumer needs. The Nescafé® Fusion range has already been launched in 15 markets across Asia, Europe and Latin America and is now being rolled out to an additional 60 markets. The range was developed under the leadership of Nestlé's R&D teams in Orbe, Switzerland, combining system expertise and coffee know-how.