

Little Caesars launches in Cambodia

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Little Caesars, the world's third-largest pizza chain, is officially opening its doors in Cambodia with a grand celebration on November 10, 2024, at its first store in Koh Pich. Known for its HOT-N-READY pizza, Little Caesars is set to offer an affordable and convenient dining experience for Cambodian families, students, and anyone looking for a quick, delicious meal.

Little Caesars' entry into Cambodia, led by local franchise partner Neak Oknha Rithy Sear of Worldbridge Group, marks the brand's 29th country of operation. The restaurant's debut on Koh Pich is just the beginning, with a second location already planned for early 2025.

At Little Caesars, the focus is on making mealtime easy and affordable for families, while consistently delivering the great quality guests love. This is accomplished by ensuring pizzas are freshly made and ready to go, allowing guests to walk in, grab a pizza, and head out—perfect for busy parents, students, and professionals.