

Local Hive launches organic hive honey

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Local Hive is expanding its offerings to include USDA Certified Organic, raw & unfiltered honey that's also Fair Trade Certified and Non-GMO Project Verified. Introducing: Organic Hive. Now available at Albertsons and its subsidiaries across the country, including Safeway, Vons, Jewel-Osco, Shaw's, and Kings Food Markets, plus online through LocalHiveHoney.com, this pure and sustainably sourced honey from the remote highlands of northeast Brazil is gently strained to retain its natural

pollens and delicate, nuanced flavour.

Local Hive is proud to partner with a supplier that supports a small network of 30 local Brazilian beekeepers, many of whom they've had the pleasure of meeting in person. The team is also working with IBD's Fair Trade Program to fund ecological and social projects for these beekeepers and ensure that a portion of all Organic Hive proceeds is set aside for what their community needs most, from accessing clean water and building better schools to tackling food issues.

Said Cale Nelson, COO of Local Hive, "For more than 100 years, we have been committed to bottling honey straight from the source, and since organic honey is not possible to get on a large scale in the U.S. due to pesticide use, our team travelled to remote areas of Brazil to connect with their local beekeepers. It's been wonderful to hear the pride they have in harvesting honey that will be sold in the States â?? and truly, it is unlike anything else you'll find on shelves today. Organic Hive is 100 per cent organic, raw & unfiltered honey, just as the bees made it â?? full of rich character and flavour with no pesticides, no adulteration, and no foreign sugars. One taste, and you'll see why we travelled so far to source this honey."