

Illuma unveils next-generation HMO innovations

15 October 2024 | News

Illuma has swiftly launched many remarkable HMO products in China



Illuma has swiftly launched many remarkable HMO products in China

Recently at Nestlé's headquarters in Vevey, Switzerland, illuma, a global super premium brand of maternal and infant nutrition under Nestlé, began its "Human Milk Oligosaccharides (HMO) Research Traceability Journey". With a focus on the most recent advancements in the field of human milk research, particularly about the most sophisticated HMO formulas and their potential to enhance infants' nutritional development in illuma's primary target markets, such as China, the Journey was created to highlight the significant turning points of the first 1,000 days of life.

Illuma has swiftly launched many remarkable HMO products in China, including illuma LUXA, illuma HMO Growing-up Formula, and illuma HMO Liquid Formula, following the National Health Commission of China's approval of two HMOs as food additives in 2023. It is claimed that illuma will soon be introducing the next generation of patented HMO formulas to Chinese consumers as part of its ongoing marketing commitment and investment in China. Leveraging global cutting-edge research and development resources, Illuma Endearvous brings its formulas closer to human milk, to provide ongoing support for enhanced infant immunity, which also promotes maternal and infant nutrition industry development.

Scientists from illuma and Nestlé were among the first to realise the significance of HMOs in human milk more than 30 years ago. Their pioneering research led to over 75 published papers; and over 100 patents relating to HMOs. The brand has carried out more than 55 HMO-related studies, including more than 30 clinical trials. Children worldwide can now benefit from multifunctional HMOs thanks to the application of these study findings, which have led to the provision of a wide range of HMO-containing food products for children, from preterm infants to preschoolers, in more than 100 countries.