

Domino's Pizza China continues to unleash market potential with 4D strategy

10 October 2024 | News

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DPC Dash ??? Domino's Pizza China, Domino's Pizza's exclusive master franchisee in the China Mainland, the Hong Kong Special Administrative Region of China, and the Macau Special Administrative Region of China, continued to capitalise on significant growth opportunities in the third quarter of 2024, driving success in the underserved Chinese pizza market.

DPC Dash successfully continues to execute its 4D strategy of Development, Delicious pizza at value, Delivery, and Digital. This strategy has enabled the Company to serve high-quality, value-for-money pizzas to a steadily expanding customer base. As reported in the Third Quarter 2024 Investor Fact Sheet (investor fact sheet), DPC Dash operates a total of 978 stores in 33 cities as of September 30, 2024.

With its proven "Go Deeper,Â Go Broader" store network strategy, a total of 210 new stores were opened year-to-date in 2024. The combined total of net new stores added this year, stores currently under construction, and stores with signed agreements have reached approximately 100 per cent of the full-year opening target for 2024. The Company expects to open its 1000thÂ store in the fourth quarter and plans to open approximately 300 to 350 stores in both 2025 and 2026.