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CCEP Australia join Empowered Women in Trades Alliance

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Coca-Cola Europacific Partners (CCEP) Australia has become a founding member of the Empowered Women in Trades (EWIT) Alliance.

EWIT is a not-for-profit organisation empowering women with the knowledge and skills to join the Australian manufacturing, construction and renewable energy industries. It aims to increase womenâ??s participation in skilled trades from 3 per cent to 30 per cent by 2030.

The EWIT Alliance has been established to provide organisations, small and large, with the opportunity to support EWITâ??s targets. Alliance members will contribute to important EWIT initiatives to promote the benefits of a skilled trade to women and girls. These include tool skills days, talent attraction programs, school programs, involvement at expos and conferences, and advocacy activities.

Hacia Atherton, Founder and CEO, EWIT said: â??We are delighted that Coca-Cola Europacific Partners, one of Australiaâ??s leading consumer goods companies and a significant contributor to the countryâ??s manufacturing sector, has joined the EWIT Alliance as a founding member.

â??CCEP join a select group of organisations demonstrating their support of a more diverse and inclusive skilled trade workplace while helping to address the skills shortages that have plagued the manufacturing, construction and renewable energy industries.â•

Linda Leo, Vice President of Customer Service and Supply Chain, at CCEP Australia said: â??CCEP has a focus on continuing to improve our overall gender composition, particularly in male-dominated professions within our business; and to support improved gender composition across the manufacturing sector more broadly.