

Cargill launches new cocoa production line in Indonesia

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Cargill announced the launch of a new cocoa production line at its cocoa processing plant in Gresik, Indonesia.

Francesca Kleemans, Managing Director of Cargill's Food Solutions Southeast Asia, revealed, "When it comes to bakery, chocolate confectionery and ice cream, as well as the indulgent café-style beverages in food service, cocoa and chocolate have always been one of the most popular ingredients. Cargill expects high growth in these indulgence categories in coming years, driven by consumer demand for multi-sensorial experiences, healthy indulgence, and conscious consumption."

According to Cargill's 2024 proprietary TrendTracker study, APAC consumers have a strong and growing appetite for novelty and experimentation, seeking foods with unique tastes, flavours, and textures. At the same time, consumers are also increasingly putting more focus on holistic health, and seeking products that reflect their values. Complementing an existing cocoa production line in the Gresik facility, the new line enables the production of speciality cocoa solutions with a higher degree of customisation, allowing the plant to produce cocoa powders and cocoa liquors with unique flavour and sensory profiles for different consumers' needs in Asia.