

Re.juve launches crush watermelon

04 October 2024 | News

Watermelon, a superfruit with high water content, is packed with natural electrolytes



Watermelon, a superfruit with high water content, is packed with natural electrolytes

Re.juve,Â Singapore'sÂ leader in cold-pressed juices, introduces Crush Watermelon, an energising new blend designed to boost hydration while supporting heart health and immunity. Made with a refreshing combination of watermelon, pineapple, and lemon, this cold-pressed juice is rich in essential nutrients, making it the ideal choice for health-conscious consumers seeking both taste and function.

Watermelon, a superfruit with high water content, is packed with natural electrolytes, including more than 5 times more potassium than the leading popular sports drink, making it perfect for rehydration. Watermelon also contains L-citrulline, which supports muscle recovery, and lycopene, a powerful antioxidant that helps protect the body from oxidative stress. Combined with the immunity-boosting properties of pineapple and lemon, Crush Watermelon is the ultimate drink to replenish and restore.

"Crush Watermelon is our answer to what hydration should feel likeâ??refreshing, revitalising, and packed with real, functional benefits," said Nicholas Johannes, Director of Re.juve Cold Pressed Juice Singapore. "We didn't just want to create a delicious juice; we wanted to craft something that truly supports your health. Crush Watermelon delivers everything from natural electrolytes to antioxidants, making it the perfect companion for active lifestyles, hydration on the go, and moments when you need a cool, invigorating lift."

This juice is also a great choice for children, offering a fun and hydrating option with the natural sweetness of watermelon. Along with its refreshing taste, Crush Watermelon is rich in Vitamin C and B5, supporting heart health, immunity, and digestion, thanks to its 5.1 grams of fibre.