

Prinova transforms New Jersey production site

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Prinova Aromas, a division of the NAGASE Group, has invested in its New Jersey facility to enhance its position as a global leader in flavour and fragrance ingredients.

This transformation is two years in the making, streamlining logistics operations, enhancing essential oil processing, and centralising global R&D, regulatory, and quality functions with newly commissioned state-of-the-art laboratories.

The investment highlights Prinova's commitment to providing customers with best-in-class service, enhanced distribution/logistic efficiencies, and innovative product introductions. The facility became fully operational in September 2024.

Bill Palagonia, President of Prinova Aromas, said: “Our customers are the heart of our business, and this is all about enhancing the service that we’re able to offer them. They’ll benefit from world-leading technical capabilities, rigorous quality-control testing, improved distribution capacity and greater supply chain security. This is a truly global aromas HQ and we’re extremely proud of the work we’ve done together to build it.”