

IFF launches DIAZYME[®] NOLO enzyme solution for beverages

19 September 2024 | News

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IFF announces the launch of DIAZYME NOLO, a groundbreaking enzyme solution designed to enhance the taste, efficiency and production capacity of no- and low-alcohol (NOLO) beverages without requiring costly capital investments. This innovation is set to meet the surging demand for NOLO beverages.

“DIAZYME NOLO revolutionises NOLO beer production by enhancing taste and efficiency without the high energy costs of traditional methods,” said Dr Sven SchÄ¶nberg, senior global group application manager for Brewing and master brewer at IFF. “This new enzyme is a game-changer for brewers, tackling quality, efficiency and sustainability challenges head-on.”

As consumers increasingly adopt healthier lifestyles, the demand for NOLO beer has soared. Over the past year, the NOLO beer category has grown by 6.5 per cent, making it the fastest-growing industry segment. Additionally, there is a rising consumer preference for environmentally responsible products. With DIAZYME NOLO, IFF is poised to help brewers capitalise on these trends by delivering superior taste and mouthfeel in NOLO beers, while reducing operational costs and grist-associated environmental impacts, such as energy consumption.