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StrongPoint installs AutoStore with frozen zone in Norway

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StrongPoint, a retail technology firm focused on making stores and supply chains smarter, has successfully installed the world's first AutoStore Multi-Temperature Solution with a frozen zone. The inaugural site has been installed for Haugaland Storhusholdning, part of the Norwegian food distribution group DLVRY, in a facility based in Sveio, Norway.

"Frozen greatly boosts our operational efficiency and creates a safer work environment for our employees," says Oskar Kirkeleit, CEO of Haugaland Storhusholdning.

"This installation is designed for maximum efficiency in food distribution. We are proud to be the first to implement an AutoStore solution with a frozen zone, which is now a part of the customer's daily operations. Collaborating with MTG Technologies, the customer and other partners to develop the software, system, and routines has been a rewarding experience. Today, we celebrate the launch of a fully operational site that meets our high standards," says Jacob Tveraabak, CEO of StrongPoint.

â??We are excited to see the Multi-Temperature Solution go live. The solution will revolutionise grocery operations by enabling safer and more efficient picking of frozen inventory. With two Multi-Temperature Solutions already in progress, we are very much looking forward to the general release in Q1, 2025,â? said Parth Joshi, Chief Product Officer at AutoStore.