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One Rock Capital Partners plans acquisition of Europe Snacks

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One Rock Capital Partners, LLC announced that an affiliate has entered into an exclusive agreement relating to the planned acquisition of Europe Snacks, a leading private-label manufacturer of savoury snacks for the European market.

Europe Snacks provides stacked chips, snacks, crisps and crackers to major food retailers throughout Europe, and is a trusted co-manufacturing partner to international brands in the region.

"Over the past three decades, Europe Snacks has grown to be a leader in the private label market across its key product categories and geographies," said Kurt Beyer, Partner at One Rock. "We are excited to partner with the team, to build upon their strong heritage and to continue driving growth."

"Europe Snacks aligns well with our investment strategy of acquiring leading companies with potential for growth and improvement," added Lukas Zeitlberger, Principal at One Rock. "We look forward to working closely with management to enhance the Company's operations and capitalise on new market opportunities."