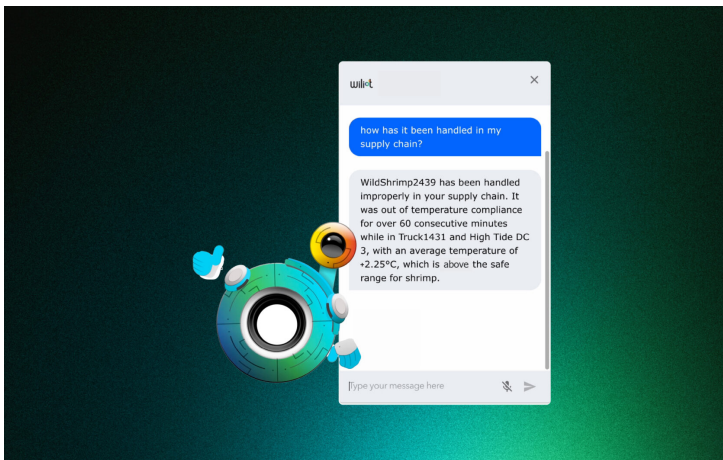


Wiliot launches WiliBot generative AI chatbot

27 August 2024 | News

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Wiliot, the ambient Internet of Things (IoT) pioneer, announced the launch of WiliBot, a generative AI (GenAI) chatbot that enables natural-language conversations with any ambient IoT-connected product. When the power of generative AI is combined with this enormous source of real-time ambient physical world data, companies â?? and eventually consumers â?? can have important conversations with the products they make, source, distribute, and ultimately purchase.

With WiliBot, companies will be able to converse with their products and supply chains by asking questions such as: What's the shelf life of this product? How did it get to the store? Which product should I stock next, and why? Is this product safe to stock, and why? What is the carbon footprint of this product, and why is it so low or so high?

"Ambient IoT and generative AI are increasingly symbiotic technologies," explained Tal Tamir, Wiliot CEO. "Ambient IoT generates vast amounts of data about trillions of everyday things, and GenAI can uniquely make sense of all that data. On the flip side, GenAI learns by analyzing vast amounts of data. To a real extent, that data has so far been finite, but ambient IoT presents massive new physical world datasets that a GenAI platform like WiliBot â?? and others â?? can use to describe products, materials, supply chains, and everything connected to the internet."

Wiliot's Ambient Data Platform uses stamp-sized, self-powered IoT Pixels affixed to products, packaging, containers, crates, pallets, and more. These IoT Pixels communicate via Bluetooth information such as location, temperature, humidity, and carbon footprint to the Wiliot cloud where businesses analyse the data.