

Pizza Express introduces expandable food truck in Dubai

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Pizza Express has introduced a new expandable food truck in partnership with modular design experts wheelsAHOY. This innovative venture marks a new chapter in mobile dining, providing a fresh and immersive way for food enthusiasts to savour their favourite Pizza Express offerings.

As consumer preferences continue to gravitate towards more dynamic and interactive dining experiences, Pizza Express has chosen to depart from conventional restaurant setups. The launch of this expandable food truck fits perfectly with the increasing desire for convenience and novelty in the food and beverage industry, delivering a complete restaurant experience on the go.

The standout feature of this mobile restaurant is its capability to expand its kitchen space from a standard length to a broader and more accommodating workspace at the touch of a button. This unique design ensures that Pizza Express can serve larger crowds without compromising the quality or quick service that the brand is known for.