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Hiya launches daily superfoods for kids

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Hiya, the leading children's health brand known for its innovative and high-quality kid's wellness products, announced its exciting launch of Hiya's Kids Daily Greens + Superfoodsâ??a revolutionary greens powder formulated specifically for kids. Unlike traditional greens powders made for adults, Hiya's latest offering is formulated with a variety of kid-friendly ingredients to support growth, digestion, and brain health, all while appealing to kids by tasting like delicious chocolate milk.

Made with over 55 whole-food derived ingredients, Hiya Kids Daily Greens + Superfoods is a comprehensive nutritional supplement that delivers essential greens, superfoods, vitamins, minerals, and antioxidants tailored to children's needs. The product is gluten-free, allergen-free, nut-free, dairy-free, and contains zero sugar, making it a safe and healthy choice for children two and up.

"As a parent, I understand the daily struggle of ensuring kids get their greens. We've created something truly special - a greens powder that has the benefits of powders made for adults yet uses kid-friendly ingredients and tastes like chocolate so kids will enjoy it," said Darren Litt, Founder and CEO of Hiya.