

Hormel showcases limited-edition bacon flavour

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The makers of the HORMEL BLACK LABEL brand offer the widest selection of flavoured bacon in the industry and announce the latest addition to their portfolio of tasty options. For a limited time, consumers are invited to indulge their bacon cravings with the all-new HORMEL BLACK LABEL Garlic Rosemary flavoured bacon, available at retailers nationwide while supplies last.

“The HORMEL BLACK LABEL brand is boldly pushing the boundaries of bacon beyond breakfast with our latest limited-edition flavour,” said Aly Sill, senior manager of the HORMEL BLACK LABEL brand. “By introducing these limited-edition flavours, we are bringing a new generation of consumers into the bacon category by offering a selection of options that no other brand can match.”

“This complex flavour profile is best served wrapped around a juicy steak or in a creamy pasta carbonara,” Sill said. “Breakfast bacon is a classic and time-honoured tradition, of course, but the culinary potential of bacon stretches far beyond breakfast. Try our limited-edition Garlic rosemary-flavoured bacon today, and you’ll see and taste what we mean!”