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BACARDÃ• Rum and Tipsy Scoop unveil BACARDÃ• Reserva Ocho Guava Daiquiri

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BACARDÃ• Rum, the world's most awarded rum brand announced a collaboration with Tipsy Scoop. The alcohol-infused ice cream brand has created the BACARDÃ• Ocho Guava Daiquiri flavour, a refreshing limited-edition sorbet offering available August 1-31 in celebration of Rum Month. The limited-edition flavour is on the menu at all Tipsy Scoop locations and is available to ship nationally on Goldbelly.

"We are incredibly excited to partner with Tipsy Scoop to bring this unique flavour to life," saidÂ Lisa Pfenning, VP BACARDÃ• Â North America. "By incorporating our most beloved aged rum expression, BACARDÃ• Reserva Ocho, into a classic daiquiri cocktail recipe with a burst of guava flavour, we add the perfect summer twist and celebrate Rum Month delightfully and innovatively. This collaboration not only showcases the versatility and rich heritage of BACARDÃ• Reserva Ocho but also allows us to engage with our consumers in a fun and refreshing manner."

Available at all Tipsy Scoop Barlours across the country, as well as for nationwide delivery via Goldbelly, from August 1-31, the BACARDÃ• Reserva Ocho Guava Daiquiri Sorbet combines the smooth, complex notes of BACARDÃ• Reserva Ocho with the tropical sweetness of guava, capturing the essence of summer in a scoop. This collaboration celebrates the vibrant spirit of BACARDÃ• and the innovative approach of Tipsy Scoop, with the BACARDÃ• Ocho Guava Daiquiri set to become the season's must-try sweet treat.