

Tim Hortons announces partnership with UAE's Union Coop

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Tim Hortons, the iconic Canadian coffee chain announced a strategic partnership with Union Coop, the leading consumer cooperative in the UAE. This innovative collaboration promises to blend the best of both worlds, enhancing community connections and delivering unparalleled value to customers.

In a landmark moment that signifies the dawn of a new era, Hesham Almekkawi, CEO of Tim Hortons Middle East, and Mohamed Al Hashemi, CEO of Union Coop, celebrated this partnership with a symbolic handshake, setting the stage for exciting ventures ahead.

Currently, 300 Tim Hortons outlets are operating in the region, with the brand planning to continue expanding its footprint in the United Arab Emirates (UAE), Kingdom of Saudi Arabia (KSA) and GCC in the coming year to bring its authentic taste to more customers. Tim Hortons Middle East, represented by its master franchisee, AG Caf  International  a joint venture entity owned by Apparel Group and Gateway Partners  has been aggressively focused on widening its presence in the Gulf Cooperation Council (GCC).

A shared vision and a deep-rooted passion for community engagement fuel this partnership. Tim Hortons and Union Coop are committed to elevating customer experiences and fostering a sense of belonging through their diverse offerings. Together, they will provide accessible, high-quality coffee and food options that resonate with the community's desires, reinforcing their dedication to enriching lives.