

Qatar's Al Baladi Group announces global expansion of Go Crispy and Tea Time

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Al Baladi Holding Group, a distinguished Qatari company announces a strategic partnership with Azerbaijan's Green Capital Management Investment Group, marking a significant milestone in its global expansion strategy. This collaboration aims to launch over 400 new branches of the renowned "Go Crispy" restaurant chain and the "Tea Time" café chain worldwide.

The announcement was made during a ceremonial signing in Baku, Azerbaijan attended by Hani Al Sayyadi, CEO of Al-Baladi Holding Group and Adnan Ahmed Zadeh, Chairman and Shareholder of Green Capital Management. This partnership aligns with Al Baladi Holding Group's strategic marketing plan, driving the "Go Crispy" chicken restaurants and "Tea Time" cafés towards international prominence. The expansion will cover 27 countries, starting with Azerbaijan, Kazakhstan, Russia, the United Kingdom, and several European nations.

Mohammed bin Abdullah Al-Attiyah, Chairman of Al-Baladi Holding Group, expressed his enthusiasm: "We are thrilled to expand our distinctive Qatari brands globally. 'Go Crispy' restaurants successfully blend delicious fast food with fresh, nutritious chicken, while 'Tea Time' cafés, with over 100 branches, have already established a global footprint. We are poised to compete in major international markets."