

Califia Farms acquires Uproot

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Califia Farms, a leading, premium, plant-based beverage brand announced the acquisition of Uproot Inc., the leading plant milk dispenser system for food service. Founded by Kevin Eve and Jacob Conway who had a passion to provide consumers with healthy plant-based beverages, Uproot provides a convenient solution while increasing sustainability through packaging reduction.

"The founders of Uproot have developed a turnkey solution for dispensing plant-based milk and have achieved impressive distribution in just five years," said Dave Ritterbush, CEO of Califia Farms. "We look forward to building on this foundation, connecting with consumers in new ways and providing our plant milk to more people."

The Uproot team, including the two founders, will be joining the Califia team. Through the acquisition, Califia will expand its Away From Home portfolio of products and services. Uproot operates over 150 dispensers at leading college and university campuses across the U.S. and other dining locations. The Uproot dispensing system provides a convenient and sustainable solution for delivering healthy and delicious plant-based milk to health-conscious consumers.