Nisun International announces partnership with ZTO Yunpei

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Nisun International Enterprise Development Group a technology and industry-driven integrated supply chain solutions provider announced a significant milestone in its partnership with Zhejiang ZTO Yunpei Food, the supply chain company under ZTO Express, a leading logistics company in China.

ZTO Yunpei has signed a purchase agreement with Nisun International, marking a major step forward in the growth and expansion of both companies in China's thriving egg market. Under the agreement, Nisun International has supplied eggs to ZTO Yunpei for distribution to its customers, resulting in sales exceeding 500 million RMB ($68.7 million).

Nisun International is a key player in China's egg market, with the capacity to supply over 20 million eggs daily. The company's accumulated sales from eggs have reached over 5 billion RMB ($687.9 million), demonstrating its strong position in this rapidly growing market.

According to recent market data, China's egg market is expected to reach 10.32 billion kg by 2029, with a volume growth of 8.8 per cent in 2025. In 2024, the market is projected to generate $22.50 billion in revenue, with China accounting for the majority of global revenue in this sector.

The partnership with ZTO Yunpei is a strategic move for Nisun International, leveraging ZTO Yunpei's extensive network and logistics capabilities to expand its reach in the egg market. This collaboration is expected to drive significant growth for both companies, capitalising on the increasing demand for eggs in China.