

foodpanda to enhance delivery partners' work experience with panda hearts

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Leading food and grocery delivery platform foodpanda is doubling down on its commitment to its delivery partners with 'panda hearts', its flagship programme aimed at uplifting and supporting delivery partners in five core areas: safety, well-being, personal development, community and welfare perks.

With more than a decade's experience in Asia, foodpanda has through regular dialogue worked closely with its delivery partners in finding ways to best support and enhance their delivery experience. Over the years, foodpanda has refined its delivery partner initiatives to consistently deliver on what they value. 'panda hearts' will house existing and new welfare and engagement initiatives across all 11 markets in Asia.

"We recognise that gig work is here to stay, and our responsibility as a company is to ensure that our delivery partners thrive in their roles. We want them to feel valued, supported and empowered so they feel good about partnering with us. To do this meaningfully, we regularly engage with them to understand what matters most to them and learn how we can improve what we're currently doing to provide the necessary resources and support," says Bhavani Shankar Mishra, Senior Director of Operations, foodpanda.