

Yakima Chief Hops introduces HyperBoost

16 July 2024 | News

Designed to pour in the fermenter as a dry-hop addition easily, HyperBoost excels at amplifying hop aroma and increasing final beer yield



Designed to pour in the fermenter as a dry-hop addition easily, HyperBoost excels at amplifying hop aroma and increasing final beer yield

Yakima Chief Hops (YCH), a grower-owned global hop supplier, announces the launch of HyperBoost! Previously known as YCH 701 Trial, HyperBoost is the latest innovation from YCH's Research and Development Program. Designed to pour in the fermenter as a dry-hop addition easily, HyperBoost excels at amplifying hop aroma and increasing final beer yield. It can be used anywhere pellets are normally used, including cold-side applications.

Technical Marketing Manager Tessa Schilaty also runs FWD, a new program by YCH and Yakima Chief Ranches (YCR) that engages brewery partners in trialling innovative products. The inaugural cohort of 68 breweries located across 21 different countries received HyperBoost as their first trial product. "It's been thoroughly battle-tested by our brewing partners. The positive feedback confirms that we have achieved something exceptional," says Schilaty of her direct work with brewers trialling HyperBoost in different applications.

Concentrated at 40-70 per cent oil through an inventive supercritical CO2 extraction technique, HyperBoost delivers a high concentration of survivable compounds in variety-specific aroma attributes. Currently, HyperBoost is ready to ship in 100g and 1kg aluminium bottles in Citra, Simcoe, Mosaic, and more. Dosing will vary by process, equipment, and desired outcome. Most brewers are using HyperBoost in the fermenter as an active or post-fermentation dry hop addition, but it can also be used in the whirlpool.