

Bunge introduces Beleaf PlantBetter

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Bunge, a global leader in agribusiness, food and ingredients announced the launch of Beleaf PlantBetter in North America. This follows its successful European launch in 2023. Beleaf PlantBetter is the answer to the complexities faced by food manufacturers and bakers seeking plant-based alternatives that match the sensory qualities and versatile functionality of traditional dairy butter and can easily be integrated into their current production process. Achieving the precise aeration, volume and taste required for products such as croissants, cakes, etc., has proven challenging for most butter substitutes. These challenges have been further amplified by the escalating volatility in butter pricing, driving the need for innovative solutions.

“Beleaf PlantBetter stands out by delivering the same sensory excellence and processing ease as traditional dairy butter,” said Aaron Buettner, President of Food Solutions at Bunge. “We are excited to offer a solution that not only meets the high standards of our industry partners but also supports their sustainability goals all while delivering a lower cost-in-use compared to butter.”