



AskSASI, which stands for South Australian Environmental Sustainability Accreditation Searcher and Investigator, is an innovative, user-friendly, web-based tool utilising AI technology to search the Food South Australia Sustainability Matrix, providing tailored information specific to each business and its products.

The innovative tool is based on an earlier report produced by the Adelaide Business School, funded by the Department of Industry, Innovation and Science, titled Towards a Unified Understanding and Implementation of Environmental Sustainability Indications, Credentials and Accreditations.

"This project builds on our previous work in guiding South Australian food and beverage businesses wishing to export to key markets," Dr Dolan says.