

Nerodilambrusco and Bolledichardonnay available in aluminium bottle

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The Cantine Ceci winery is launching the innovative 'For the Future Sustainability Project', combining a passion for quality winemaking with a firm commitment to an ever more sustainable production process.

The iconic Nerodilambrusco, a "manifesto in a bottle" for CECI 1938, and the winery's new product Bolledichardonnay are now available in a 0.75-litre aluminium bottle with a neck designed to fit the classic cork, metal cage and seal: a genuine

sparkling-wine bottle. One hundred per cent infinitely recyclable, this brand-new container is also an elegant design piece, embodying the unique character that sets the winery apart. CECI 1938 is the first producer in the world to introduce this innovative type of container for its wines: a crucial decision for the winery, as packaging plays an especially significant role in the winemaking process.

The bottles have been paired with labels inspired by traditional wine production to emphasise continuity and highlight the product's proven quality. The black opaque aluminium bottles feature aluminium labels in the classic Otello Ceci format. These square labels are divided into two horizontal sections, which display the name of the wine and the CECI 1938 logo. The two wines can be identified by the distinct colours on their bottles: the black background is paired with a warm gold tone for Nerodilambrusco and with a metallic platinum colour for Bolledichardonnay. These colours also feature on their respective seals.