

7UP launches new BBQ range

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7UP is launching its new BBQ Range in partnership with Twisted, featuring three innovative products inspired by 7UP's classic lemon-lime flavour. The range includes Zesty Mayonnaise, Zingy Hot Sauce, and Tangy Salad Dressing, all vegan. These condiments are designed to enhance the taste of any dish and make barbecues more vibrant than ever.

To get their hands on this exclusive range, 7UP fans can participate in a social media competition or visit 7UP's Coolbox installations, which will travel to various locations across the UK. The Coolbox installations will allow visitors to win the BBQ Range, enjoy complimentary 7UP, grab some iconic merchandise, and groove to local DJ tunes.