

ALDI Ireland announces a €125Mn contract with Dawn Meats

19 June 2024 | News

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ALDI Ireland has announced a new €125 million contract with supplier Dawn Meats. This is a significant announcement, worth €25 million annually over a five-year term.

As a result of this new contract, Dawn Meats will recruit 15 new staff members and add six new lines to the ALDI range. Under the terms of the contract, Dawn Meats will increase its supply to ALDI by 35 per cent.

Dawn Meats is one of ALDI's longest-standing suppliers, having supplied ALDI since 2010. The Waterford-based supplier has seen incremental growth every year for the last 10 years supplying ALDI.

The increased investment from ALDI has provided Dawn Meats with the confidence to accelerate a €5 million expansion plan for their facility in Waterford.

Since arriving on the Irish market in 1999, ALDI has had a long-standing commitment to supporting Irish family-run suppliers. Family-owned company, Dawn Meats, has been in operation for over 40 years.