

Starbucks and Grubhub launch delivery partnership

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Starbucks and Grubhub announced a partnership to bring Grubhub delivery to Starbucks customers in the U.S. Starbucks is the most searched merchant not yet available on Grubhub's Marketplace, and through this partnership, both brands will provide customers with the ultimate convenience of having their Starbucks orders delivered right to their door. Beginning in June, Starbucks Delivery with Grubhub will roll out to select markets in Pennsylvania, Colorado and Illinois, with national availability anticipated in all 50 states across the U.S. by August 2024.

"Customer demand to get Starbucks delivered continues to increase, as evidenced by double-digit growth in the U.S. delivery business this past quarter, indicating that our customers continue to want convenience in their everyday lives," said Meg Mathes, vice president of digital experiences at Starbucks. "Our new partnership with Grubhub will help fuel this growth by increasing the availability of Starbucks products to Grubhub's tens of millions of customers, via a leading delivery provider."

"By joining forces with a beloved national brand like Starbucks, we're offering customers more of what they want on Grubhub while strengthening our enterprise offering and growing our merchant supply in markets nationwide," said Liz Bosone, vice president of enterprise partnerships at Grubhub. "We're proud to offer national and independent restaurants on our platform a complementary duo to give customers more choices and build loyalty."