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Tillamook debuts innovative tech to protect ice cream

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The new Tillamook Chocolate Collection has been revealed, and ice cream lovers all over are enjoying the four new delicious flavours from America's fastest-growing scoopable ice cream brand. The collection is so rich and irresistible that you might not want to share a scoop with anyone else, whether it's your partners, siblings, roommates, or even kids. But with the new Tillamook iScreen, you won't have to share if you don't want to. The iScreen, available for purchase on Tillamook.com on June 7 to celebrate National Chocolate Ice Cream Day, is a high-tech solution designed to make the Chocolate Collection Ice Cream disappear in plain sight.

The Tillamook iScreen acts as a personal privacy shield that uses cutting-edge technology to make the Chocolate Collection Ice Cream carton invisible to the naked eye when it sits behind the iScreen in the freezer. This ensures that your delicious ice cream is kept safe and ready to eat, just for you. No more worrying about precious scoops being lost to that pesky freezer grazer!

But how does the Tillamook iScreen work its magic? The iScreen uses lenticular lenses, which have tiny ridges that bend light to trick the eye, making what's behind the shield disappear. You can see the Tillamook iScreen in action and purchase it for $19.99 starting June 7, just in time to celebrate National Chocolate Ice Cream Day.