

The Coffee Bean & Tea Leaf expands into Maldives

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The Coffee Bean & Tea Leaf, a global speciality coffee and tea house, is bringing its unique blend of handcrafted beverages and warm hospitality to the idyllic shores of the Maldives.

This expansion comes as The Coffee Bean & Tea Leaf is actively expanding its international footprint, offering its signature beverages and experiences to new corners of the world.

Through a Master Franchise agreement with Waterscape Investments Pvt. Ltd., a well-established leader in the Maldivian hospitality and travel industry, The Coffee Bean & Tea Leaf will establish cafes across the archipelago from Q3 2024, offering locals and tourists alike a taste of its distinctive coffee and tea offerings.

"As The Coffee Bean & Tea Leaf continues its global expansion journey, we're delighted to reach the Maldives in partnership with Waterscape Investments," said Yousif Abdulghani, Chief Development Officer, The Coffee Bean & Tea Leaf.

"This expansion represents a step forward in our growth strategy, allowing us to share our passion for coffee and tea with even more people worldwide, and we look forward to establishing ourselves as a beloved brand in the Maldives."

The brand plans to significantly increase its franchise development pipeline through fresh franchise deals with successful, multi-unit investors. With significant interest globally in franchising with the brand, multiple new locations are in various stages of development throughout the United States, South America, the Middle East and Asia.