

Korea's Nuvilab becomes B Corp certified

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Nuvilab, a leading provider of food vision AI from South Korea, announced its recent achievement of becoming a certified B Corp. The designation, granted by the non-profit B Lab, highlights Nuvilab's commitment to a range of sustainable practices encompassing governance, employee relations, customer engagement, community involvement, and environmental performance.

To achieve B Corp certification, companies must undergo a rigorous assessment process and meet a B Impact Assessment score of at least 80. Nuvilab has met the requirements, emphasising its dedication to ethical business practices.

Nuvilab, which also stands for Nutrition Vision Laboratory, is a company that places sustainability at the heart of its mission and vision. As a leading provider of food vision AI, Nuvilab stands out with its unique approach, leveraging data intelligence and vision AI to identify the type, amount, and volume of food intake and precisely analyse the nutritional value of food. This innovative method fosters healthy behavioural changes, providing unprecedented dietary insights.

Primarily focusing on healthcare, Nuvilab provides nutritional insights and solutions to educational institutions, including daycare centres, kindergartens, schools, and hospitals in South Korea and internationally, creating social impact. By

achieving B Corp status, Nuvilab is committed to contributing to sustainable and economic system change, emphasising its expansion into providing meaningful insights with personalised nutrition analysis technology.