

Australia's Coles launches recyclable paper bag packaging

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Australia-based Coles has launched packets of the lunchbox staple in a recyclable paper bag.

The new-look packaging solution for Coles Unique Selection mandarins will avoid the use of 11,700 kilograms of plastic in one year and can be recycled kerbside.

With more than one million of the paper bags expected to be sold between April and October this year, Charlotte Gilbert, Coles General Manager of Fresh Produce said the packaging update was proof the retailer was looking to reduce waste and make recycling more convenient and accessible for its customers.

“We know how much our customers love mandarins at this time of year, so we’re pleased to be able to offer them in a new paper bag that can be put in your recycling bin once you’ve had a chance to enjoy them,” said Charlotte.

“Customers can still purchase their favourite mandarin loose, including the delicious Imperial and Afourer varieties, with more than 16 million tonnes of the citrus fruit expected to be sold across Coles stores this season,” she said.

The new-style packets of mandarins in paper bags (800g) are available in all states and territories excluding Western Australia and start from \$5.50.