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Vector Consumer announces acquisition of Dose & Co

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Vector Consumer Ltd has taken a significant stride towards expanding its presence in the collagen market with its latest acquisition, Dose & Co. This move swiftly follows another successful acquisition, the Pura Collagen brand. With the global collagen market expected to grow at a 5.8 per cent CAGR reaching $1.03 billion in 2030, it was valued at $630 million in 2021, it's evident that Vector Consumer has ambitious goals to lead this expanding category.

Dose & Co is a collagen supplement brand from the ZURU Edge stable. Launched in New Zealand in 2019 by registered nutritionist and naturopath Libby Matthews, Dose & Co's range of premium beauty blends is clinically proven and backed by doctors, dermatologists and aestheticians internationally. With over 4 million tubs sold, 5000+ distribution points globally, countless industry awards, celebrity fans such as Khloe Kardashian, plus praise from almost every major media publication Dose & Co. has become a leader in ingestible beauty.

Liverpool-based Vector Consumer was founded by Matt Banks-Crompton and John Pugh in 2019, with a vision to disrupt the global consumer healthcare space. In a short space of time, Vector Consumer has imagined and delivered impactful health and beauty brands capable of leading the global market including SOLV, an award-winning female-focused supplements brand and the officially licensed Liverpool FC sports and wellness range. With the recent acquisitions of globally renowned brands Pura Collagen and Dose & Co, Vector Consumer is set to become a leading voice in the nutritional collagen industry.