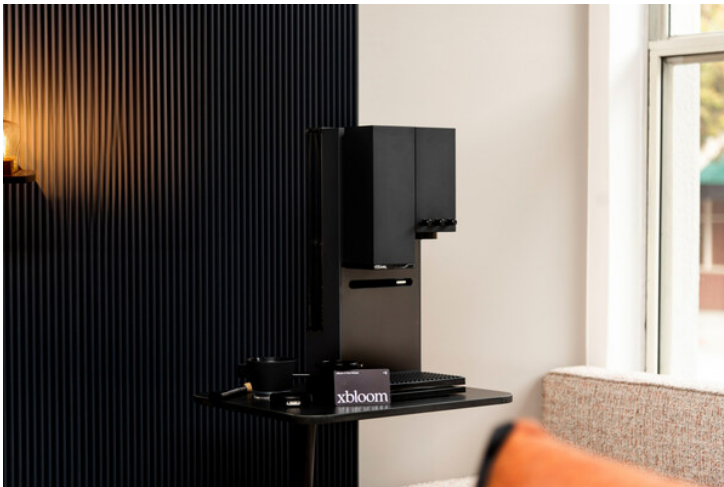


xBloom launches coffee machine xBloom Studio

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This revolutionary machine transforms into a personal barista studio, providing users with three levels of automation to explore various brewing techniques independently



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xBloom, the leading innovator in the coffee industry, announced the launch of its groundbreaking coffee machine – xBloom Studio. Building on the success of the xBloom Original, the multiple award-winners (IF Design award 2023, CES Best of Innovation 2023, and Time Magazine The Best Inventions of 2022) and the world's first whole bean capsule coffee machine, the xBloom Studio represents the next chapter in revolutionising speciality coffee brewing. This cutting-edge coffee machine redefines the brewing experience, offering an all-in-one & one-for-all solution with unparalleled versatility and intelligence that brings magic to every brew. Designed specifically for those seeking both convenience and uncompromising quality, while embracing the art of solo brewing, the xBloom Studio empowers individuals to create barista-level coffee.

This revolutionary machine transforms into a personal barista studio, providing users with three levels of automation to explore various brewing techniques independently. From bean grinding to pour-over and weighing, Studio offers three levels of automation, intuitive user interface and experience design, and standalone functions (brewer, grinder, and scale), allowing users to choose between Autopilot mode, Copilot mode, and FreeSolo mode.