



Woodland Foods announces strategic acquisition of Idan Foods

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Woodland Foods (Woodland) a provider of globally-sourced, plant-based ingredients based in Waukegan, IL, is pleased to announce that it has acquired Idan Foods (Idan), a provider of breading and batters, coating systems, baking mixes, and seasonings based in Hawthorne, NJ. The Idan acquisition further positions Woodland as a critical, innovation-driven partner to customers across the food service and industrial channels, addressing the growing demand for outsourced product development.

With the acquisition of Idan, Woodland adds a range of additional finished product offerings to its expansive product portfolio and further expands its customer base, end-market diversification, and manufacturing scale and footprint. Woodland believes there are ample opportunities to pair Idan's breading capabilities with Woodland's culinary team and unique flavour profile development capabilities to help drive innovation and enable the combined business to bring more bespoke products to market. Idan is an important partner to both high-growth food service chains and industrial customers which both rely on Idan to help differentiate their protein offerings, and these relationships are anticipated to help Woodland further expand its foothold in these attractive channels. Woodland is also excited to leverage its fulsome sales team to drive topline growth in Idan's existing product portfolio.