

Kura Sushi Global Flagship Store to open in Japan

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Kura Sushi, Inc. which operates the conveyor-belt sushi chain “Kura Sushi,” will open “Kura Sushi Global Flagship Store Ginza,” its sixth global flagship store in Japan, inside Marunouchi Gate Ginza. The store was produced by Kashiwa Sato, one of Japan’s top creative directors, and is the first location of a major conveyor-belt sushi chain to open in the Ginza area.

The store will feature “Kura Koedo,” a space inspired by the Edo-period food stalls depicted in a woodblock print by the ukiyo-e artist Utagawa Hiroshige. Here, staff will prepare sushi, tempura, and skewered rice dumplings right in front of customers’ eyes, making Kura Sushi the first-ever major conveyor-belt sushi chain to offer customers opportunities to experience the feeling of live performances as new added value.

The store will be equipped with Kura Sushi’s longest-ever conveyor belt, allowing customers to experience the fun of revolving sushi which is a hallmark of Kura Sushi. Like the existing global flagship stores, the interior will have a modern Japanese design decorated with ukiyo-e images and paper lanterns and featuring plain wood tables and columns along with tatami-mat seats.

Kura Sushi will continue to deliver unforgettable culinary experiences that allow customers all over the world to experience the delicious taste to which Kura Sushi has remained committed since it was founded as a company, as well as the evolving fun of conveyor-belt sushi.