

South Africa's Namaqua Wines chooses SIG as carton packaging supplier

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Namaqua Wines, one of the largest wine producers in the Southern Hemisphere, has chosen to partner with SIG as its preferred carton packaging supplier for its low-alcohol wine selection. This is the first time the Namaqua company has invested in its filling machine for aseptic carton packs, having previously used a co-packer to fill its wines.

Located on the west coast of South Africa, and with a passion for producing exceptional wines, Namaqua Wines is a pioneer in the country's wine industry, with a focus on sustainability and innovation. The company has opted for a SIG Slimline Aseptic filling machine and has already started filling its wide range of low-alcohol wines into SIG SlimlineBloc 1,000 ml carton packs.

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Gabor Rapolthy, Head of Marketing and Analytics at Namaqua Wines: "By investing for the first time in our very own filling technology for aseptic carton packs, we aim to set the course for further growth, starting with our low alcohol wine range. We've been producing wines for more than 75 years and have been the fastest-growing wine brand in South Africa for the past two years with our Raindance brand. Our close partnership with SIG will help us to continue our robust growth, increase production volume, and expand our presence in the South African market even further."