

7-Eleven launches Japanese-inspired ready-to-eat menu

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Say あ??Konnnichiwaあ?? to an exclusive menu featuring highlights such as rice-based dishes, all of which feature Hitomebore rice



NEW
Exclusive

SPRING INTO OISHII DELIGHTS

日本米
MADE WITH
HITOMEBORE RICE
FROM
MIYAGI, JAPAN

\$600 7-SELECT Chicken Katsudon

\$600 7-SELECT Omurice with Japanese Curry Chicken

\$620 7-SELECT Hayashi Beef with Rice

\$620 7-SELECT Creamy Caramelised Onions Beef Hamburg with Rice

\$600 7-SELECT Soymilk Somen with Chicken

\$390 7-SELECT Potato Salad with Nori Chicken Popcorn Bread Roll

\$420 7-SELECT Chicken Ham Katsu + Scrambled Egg With Tartar Sauce Double Combo Sandwich

\$390 7-SELECT Japanese-Style Potato Gratin

Available at selected stores only.

Campaign Period: 17 Apr - 11 Jun 2024. Images are for illustration purposes only. Prices are accurate at time of printing. T&Cs apply.

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7-Eleven unveils its new and exclusive ready-to-eat menu! Prepare your palate for an explosion of Japanese-inspired flavours carefully crafted with fun, convenience and value in mind, all starting from a wallet-friendly price of \$3.90!

Say あ??Konnnichiwaあ?? to an exclusive menu featuring highlights such as rice-based dishes, all of which feature Hitomebore rice. Their glossy texture and delightful sweetness elevate every bite to a whole new level of deliciousness.

But that's not all â?? brace your tastebuds as we introduce a tempting duo of Japanese somen dishes at selected stores for the very first time. Picture thin, silky wheat noodles in a savoury broth, ready to transport you to Japan. From mouth-watering packed meals to sumptuous snacks, burgers, and more, 7-Eleven invites you to satisfy your Japanese cravings anytime, anywhere.

Japanese-Inspired Packed Meals Made with Tasty Hitomebore Rice!

This flavour-packed selection of ready-to-eat meals made with Hitomebore rice is specially crafted to take taste buds to the heart of Japan.