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TASK signs Sushi Sushi to deliver all-encompassing solution

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TASK Group Holdings Limited announced that it has been selected by Sushi Sushi, one of Australia's largest and most loved sushi brands, to deploy the TASK end-to-end transaction management platform, inclusive of both in-store and digital platforms, across the Sushi Sushi network of almost 180 stores, internationally.

After an extensive evaluation process to examine the marketplace and competitive landscape, TASK was earmarked as an early frontrunner, and following a thorough due diligence process were delighted to be chosen as a major partner to Sushi Sushi. TASK's wide-ranging consumer touch points, the nature of its integrated solution from a single provider offering storefront transaction management, centralised web-delivered enterprise control, mobile order and pay expertise, third-party delivery direct integrations and industry-leading loyalty engines, all contributed to Sushi Sushi's decision to select TASK.

Anthony Sok, General Manager IT at Sushi Sushi, said, â??TASK has a proven track record spanning over fifteen years, delivering feature-rich solutions. Their dynamic road map aligns perfectly with our growth strategy and ultimately, it was their forward-thinking approach to innovation that made them our ideal partner. With TASK we will be able to tap into beaconing technology and deliver an empowering omni-channel user experience for both our customers and store teams."