

Luckin Coffee launches latest SOE series in Singapore

05 April 2024 | News

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Luckin Coffee has launched the latest Single Origin Espresso (SOE) Black Cup Gesha series, bringing its high-quality taste and distinct flavours to local coffee customers. Savour the premium taste of Gesha beans handpicked by Luckin Coffee's experienced "Global Bean Hunting" team.

The newest Luckin Black Cup series is meticulously crafted with high-quality and rare Gesha beans, often revered as the "Legend of Legends". Sourced at altitudes of 1909 to 2609 meters in the region of Bench Maji, Ethiopia (the birthplace of Gesha), Luckin Coffee's Gesha is available in limited quantities, equipped with a medley of vibrant floral, succulent berries and smooth macadamia notes, ensuring each cup a truly delightful coffee experience. Luckin Coffee's Gesha series is available in variations of Americano, Latte, Flat White, and Dirty.

Luckin Black Cup is crafted under the guidance of the World Barista Championship (WBC) champions team. In 2023, Luckin Coffee launched its "Global Bean Hunting Initiative", spearheaded by the WBC champions team, seeking premium coffee beans from renowned regions and estates worldwide, engaging in every aspect of cultivation, harvesting, processing, and quality assurance.