

Nestle Australia launches Incredible Egg range

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Nestle Introduced a new and exciting Incredible Egg range. The range includes three new flavours, namely the KitKat Incredible Egg Hazelnut Toffee Crisp, Allen's Incredible Egg Popping Party and Smarties Smashup Incredible Egg. All three flavours are bursting with delicious flavour and abundant chocolate texture.

The KitKat Incredible Egg Hazelnut Toffee Crisp is perfect for the chocolate lover who needs an indulgent break. It has a thick milk chocolate shell containing KitKat wafers, toffee crisps, hazelnut pieces, and rice krispies.

The Smarties Smashup Incredible Egg is a blend of delicious mini-Smarties and rice krispies enrobed in smooth milk chocolate. It's a thick and crunchy delight.

The Allen's Incredible Egg Popping Party, on the other hand, is perfect for lolly lovers. It contains a mix of Allen's jelly lollies and sweet popping candy surprises.

According to Melanie Chen, Nestle Head of Marketing Confectionery, "There's something for everyone this Easter, whether you're a KitKat fan, lolly lover, or have a craving for the crunch of Smarties. The 'Incredible Eggs' are set to be the smash hit of any gathering and will make for the perfect Easter gift. Each comes with an INCREDIBLE-LY deliciously thick shell, making Easter smashing rituals even more fun!"