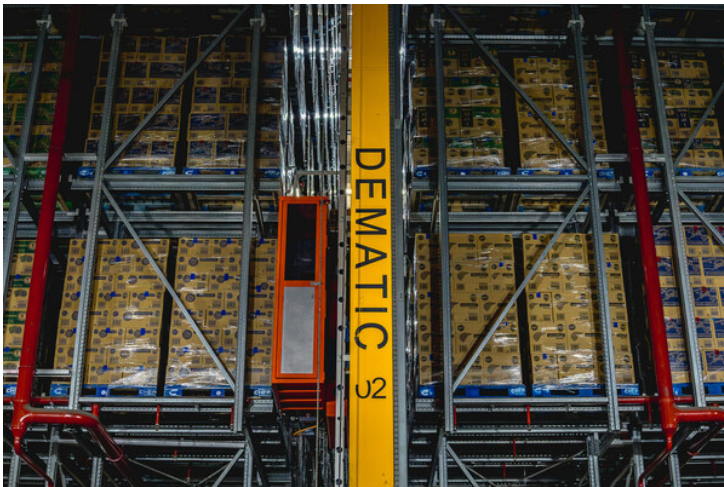


PepsiCo builds high-capacity logistic automation system in Thailand

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PepsiCo, a global leader in convenient foods and beverages, has reached a significant milestone in its vision of a digitalised future, having recently partnered with Dematic to integrate automation as a central feature of its expanded production and logistics facility in Rojana, Thailand.

PepsiCo's Rojana facility is a critical regional hub that produces a variety of products. With a growing demand for its products in Thailand, PepsiCo recognised the necessity to build capacity in both production and logistics.

Colin Matthews, Supply Chain Senior Director at Indochina Foods, PepsiCo, says, "Rojana is one of our biggest plants, and it also has several different product platforms. We have potato chips, we have Stax-brand chips, and we have Fry Pack in extruded products as well. Those products are made at Rojana and are not only distributed nationally across Thailand but also internationally to Vietnam and other neighbouring countries."

To support PepsiCo's growth and address space constraints and labour challenges, Dematic worked closely with PepsiCo to develop an automation solution to address their storage, throughput capacity, and productivity needs in their logistics operations. The solution centres around an Automated Storage and Retrieval System (AS/RS) with a direct link to both the production and order fulfilment areas.