

NOVA Chemicals launches Canadian Centre of Excellence for plastics circularity

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NOVA Chemicals Corporation announces the launch of its Centre of Excellence for Plastics Circularity (Centre of Excellence), a hub for knowledge exchange and technology development for the circular economy of plastics. The Centre of Excellence will serve as a network of industry innovators and Canadian research institutions who have a shared vision of furthering global efforts in sustainable plastics management.

NOVA Chemicals's Centre of Excellence aims to further Canadian innovation, meet customer needs, and help achieve global plastics sustainability goals by focusing on two key objectives:

R&D Collaboration – Addressing the complex challenges and opportunities of plastics circularity by fostering collaborative relationships and integrating expertise across disciplines, including material science, engineering, chemistry, environmental science, and public policy.

Value Chain-Integrated Solutions – Ensuring solutions meet the needs of stakeholders across the value chain by actively working with strategic partners across industry, academia, and government to accelerate and deliver practical and scalable technologies.

Over five decades, NOVA Chemicals has grown from a small pipeline company on the prairies to a significant contributor to the Canadian economy and a leading player in the North American petrochemical and plastics industry. The company's scientists at its Centres for Applied Research and Performance Applications continually drive innovation and make up Western Canada's largest private research entity. NOVA Chemicals is also a founding member of Responsible Care®, the global chemistry industry's standard for health, safety, security, and environmental performance.