

GEM-Pack Berries and BADP America join hands for sustainable packaging

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GEM-Pack Berries and BADP America have signed a letter of intent to work together in developing an eco-friendly, sustainable packaging solution for strawberries. The initiative will use microbial-induced enzyme additive technology to set new standards in environmental stewardship within the agricultural sector.

For more than 70 years, the founding families of GEM-Pack Berries have been committed to providing fresh produce excellence. In recent years, they have also dedicated their efforts to sustainable practices. This new partnership with BADP America showcases a significant commitment to reducing the environmental impact of packaging and creating a path towards more sustainable agricultural practices globally.

This announcement aligns with the growing global awareness regarding plastic pollution and the increasing international calls for action. Local initiatives like California's rigorous plastic waste reduction legislation are also contributing to the push for more sustainable practices. BADP America brings its expertise in creating sustainable materials to this partnership, offering a promising outlook for the development of a packaging solution that is not only environmentally friendly but also meets the practical needs of consumers and producers alike.

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