

Tailwind Nutrition launches rapid hydration drink mix

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Tailwind Nutrition, the leading provider of simple and complete nutrition products, has launched Rapid Hydration, an all-natural electrolyte drink mix that quenches your thirst and rapidly replaces what you sweat out with the right blend of electrolytes and Vitamin C. The powder mixes quickly and clearly with a clean, light taste to optimize your hydration during workouts or throughout the day.

"Customers asked for a hydration mix with the light, clean flavours Tailwind is known for and no icky aftertaste from stevia or monk fruit," said Jeff Vierling, founder of Tailwind Nutrition. "It's perfect for those days when I'm headed out for a short ride, run, hot yoga, or trip to the gym. I hope you love it as much as I do!"

Rapid Hydration has a clean, refreshing taste that delivers a subtle yet satisfying flavour that will leave your tastebuds happy. Available in five tempting flavours – Orange, Strawberry Lemonade, Lemon Lime, Berry, and Raspberry – Rapid Hydration is packaged as individual sachets available in 12-, 15-, or 25-packs. One sachet has 45 calories and is optimized for use in 18-24 ounces of water.