

ABC Impact invests in Winnow for food waste solutions

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Impact private equity fund ABC Impact announced that it has invested in Winnow (Company), the global leader in AI-driven food waste reduction solutions. Winnow's advanced technology and comprehensive analytics are trusted by large hospitality businesses such as hotels, contract caterers and cruise ships operating in over 2000 sites and more than 70 countries worldwide. The Company is headquartered in London with offices in Singapore, Chicago, Dubai, and Cluj-Napoca.

Sugandhi Matta, Chief Impact Officer at ABC Impact, said, "Food loss and wastage has a vast economic, social, and environmental impact â?? depleting resources, worsening global hunger, and increasing greenhouse gas emissions. The innovative AI-driven food waste management solution developed by Winnow has been successfully deployed globally and we are excited to support Winnow's growth by reaching more commercial kitchens in Asia in the coming years. When we reduce food loss and waste, we can mitigate the pressure on climate, water, and land resources â?? and ultimately contribute towards a more sustainable future."

Winnow's AI-enabled solutions are trained to recognise waste as it is thrown in the bin, whether during preparation or from a customer's plate. The automated recording process captures 100 per cent of the waste stream and analytics identify and track where wastage occurs. This approach enables users to optimise efficiency, change behaviours, and drive significant waste reductions in their kitchens. On average, customers achieve a 50 per cent reduction in food waste and cut costs by 2-8 per cent. Winnow already has a proven track record in Asia with the likes of hotel operators such as Accor, Four Seasons, and Hilton. The Hilton Tokyo Bay cut food waste by 30 per cent in the first four weeks of implementing Winnow's tools. Winnow is also a Certified B Corporation.