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Origo Brands to launchÂ Chantico HOT AgaveÂ

27 February 2024 | News

Chantico Mexican Agave products continue to be a category innovation leader



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Origo Brands, a leader in Latin Foods innovation, is launching Chantico HOT Agave later this year. Adding a touch of Chile de Ã•rbol to our Chantico Organic Mexican Agave creates a new dimension of flavour that goes great on everything from pizza to pancakes! Showcased earlier this month at the KeHe Summer Foods Show in Salt Lake City, Chantico Hot Agave will be available for purchase online and at retail later this year. Organic, Vegan, Gluten Free, and from Jalisco Mexico; consumers and chefs are delighted by premium, innovative Agave products from Chantico.

Over two-thirds of American households use Latin foods and ingredients, and spicy flavours have seen triple-digit growth over the last four years! Today, a whopping 95 per cent of global consumers enjoy hot and spicy food at a heat level of mild or above, and 3 out of 5 consumers note they are eating spicier foods than they did just a year ago.

Origo Brands commits to sustainability and social responsibility we callÂ BlueÂ Dot Rising. Chantico Organic Agave products are responsibly grown and crafted â?? twoÂ agaves are planted for each that is harvested, and our production facility has net-zero greenhouse gas emissions. We also donate a portion of profits to our farmer communities inÂ Mexico,Â Homeboy IndustriesÂ inÂ Los Angeles, andÂ Trees for the Future; a sustainable forest garden program that is planting trees with an 80 per cent+ effectiveness. These efforts and others help to offset the environmental impact that our business has. To date,Â Origo Brands andÂ affiliated companies haveÂ planted over 500,000 trees!